

Message Text

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FM SECSTATE WASHDC
TO AMEMBASSY MOSCOW

UNCLAS STATE 141788

E.O. 11652: N/A

TAGS: TGEN, US, UR

SUBJECT:US-USSR S & T AGREEMENT: COMPUTER APPLICATIONS:
DECISION-MAKING (01.010503)

1. AUFENKAMP REQUESTS THAT FOLLOWING MEMO BE FORWARDED TO
GVISHIANI, AYKAZIAN, AND RAMEYEV OF SCST WITH COPIES TO
B. S. VAGANOV, DIRECTOR, ALL UNION TRADE ACADEMY, 4A
PUDOVKIN STREET, G. K. POPOV, ECONOMIC FACULTY, MOSCOW STATE
UNIVERSITY, BORIS MILNER, DEPUTY DIRECTOR, INSTITUTE OF
SYSTEM STUDIES, 29 RYLEYEVA, B. M. MOCHALOV, RECTOR,
PLEKANOV INSTITUTE, PER. STRAMYANNY 28, AND TO INASHVILI.

2. 01.010503 - JUNE 1, 1978

TO: J. GVISHIANI, E. A. AYKAZIAN, B. I. RAMEYEV

FROM: MYRON URETSKY, NEW YORK UNIVERSITY
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SUBJECT: WORKING VISIT BY U.S. DELEGATION ON TOPIC 5, SUB-
TOPIC 3 - USE OF COMPUTERS IN DECISION-MAKING AND EDUCATION
OF EXECUTIVES

WE WOULD LIKE TO PROPOSE A WORKING VISIT OF A U.S. DELEGA-
TION TO THE U.S.S.R. FOR THE PERIOD SEPTEMBER 1-16, 1978 TO

CARRY OUT THE PROJECTS OF SUBTOPIC 3 THAT WE HAVE PREVIOUSLY DISCUSSED. THE DELEGATION FOR THE VISIT WOULD BE:

PROFESSOR MYRON URETSKY, NEW YORK UNIVERSITY
(HEAD OF DELEGATION)

MR. JOHN AUSTIN, HARVARD UNIVERSITY

PROFESSOR HEBER MACWILLIAMS, CASE-WESTERN RESERVE
UNIVERSITY

PROFESSOR JOHN BUCKLEY, UNIVERSITY OF CALIFORNIA, LOS
ANGELES

PROFESSOR CLAY SPROWLS, UNIVERSITY OF CALIFORNIA, LOS
ANGELES

PROFESSOR AUSTIN HOGGATT, UNIVERSITY OF CALIFORNIA,
BERKELEY

IT IS POSSIBLE THAT TWO ADDITIONAL NAMES WILL BE ADDED TO
THIS DELEGATION IN THE NEAR FUTURE. WE WILL SEND CONFIRMA-
TION OF NAMES, VITA AND DETAILS OF THE PROPOSED PROJECTS
UNDER SEPARATE COVER.

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IT IS PROPOSED THAT THE ACTIVITIES OF THIS DELEGATION BE:

1. MEETINGS WITH SPECIALISTS AT THE INSTITUTE FOR SYSTEMS
STUDIES TO ESTABLISH A COOPERATIVE AGREEMENT TO WORK ON A
STUDY OF THE IMPACT OF NEW INFORMATION TECHNOLOGIES ON
MANAGEMENT. IN RESPONSE TO PROPOSALS MADE BY THE SOVIET
SIDE IN FEBRUARY 1978 IN MOSCOW WE WOULD LIKE TO CONSIDER
THE FOLLOWING TOPICS AS AREAS OF MUTUAL INTEREST:

(A) STUDYING THE INFLUENCE OF SMALL COMPUTERS ON
MANAGEMENT DECISION-MAKING.

(B) ANALYZING THE EFFECTS OF INTRODUCING COMPUTER
TECHNOLOGY INTO DECISION-MAKING PROCESSES IN DIFFERENT
SPHERES OF SOCIAL AND ECONOMIC ACTIVITIES.

(C) STUDYING THE USE OF DATA BASE TECHNOLOGY BY MANAGERS.

2. MEETINGS WITH FACULTY MEMBERS AND SPECIALISTS AT MOSCOW
STATE UNIVERSITY AND THE PLEKHANOV INSTITUTE OF THE NATION-
AL ECONOMY TO ESTABLISH A COOPERATIVE AGREEMENT ON THE
USES OF COMPUTERS IN TEACHING MANAGERS. IN RESPONSE TO

PROPOSALS MADE BY THE SOVIET SIDE IN FEBRUARY 1978 IN

MOSCOW WE WOULD LIKE TO DEVELOP A PROGRAM THAT WILL INCLUDE THE EXCHANGE OF PUBLICATIONS AND SPECIALISTS FOR LONG TERM VISITS TO IMPROVE THE TECHNIQUES FOR USING COMPUTERS IN MANAGEMENT EDUCATION.

3. MEETINGS WITH PROFESSORS GVISHIANI AND EMILYANOV AND OTHER COLLEAGUES TO DISCUSS THE INTERESTS OF THE INTERNATIONAL MANAGEMENT INSTITUTE. IN RESPONSE TO THE PROPOSAL OF DR. GVISHIANI MADE IN MOSCOW ON FEBRUARY 9, 1978, WE WOULD WELCOME THE OPPORTUNITY TO SHARE THE EXPERIENCES OF AMERICAN UNIVERSITIES WITH SOVIET COLLEAGUES INVOLVED IN THE ESTABLISHMENT OF THIS NEW INSTITUTE.

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MEMBERS OF THIS DELEGATION WHO ARE PARTICIPATING IN THE ON-GOING DEVELOPMENT OF THE US-USSR TRADE NEGOTIATION CASES AND SIMULATION PROPOSE MEETINGS AT THE ACADEMY FOR FOREIGN TRADE TO REVIEW PROGRESS ON THAT EFFORT.

AS ONE FURTHER STEP TOWARDS BETTER MUTUAL UNDERSTANDING, MEMBERS OF THE DELEGATION ARE WILLING TO GIVE SEMINARS RELATING TO THEIR AREAS OF SPECIALIZATION.

THE DELEGATION WOULD PROPOSE TO ARRIVE IN MOSCOW ON THE AFTERNOON OF FRIDAY, SEPTEMBER FIRST. IT WOULD BE USEFUL- IF POSSIBLE-TO SCHEDULE A MEETING ON SATURDAY MORNING, SEPTEMBER 2, TO ORGANIZE THE PROGRAM FOR THE WORKING VISIT.

AS IN THE PAST, THESE PROFESSORS ARE HOPEFUL OF CONTINUING THE PROGRESS MADE IN PREVIOUS MEETINGS, IN RESPONDING TO INITIATIVES MADE BY THE SOVIET SIDE, AND IN SHOWING THE VALUE TO BOTH COUNTRIES OF THIS COOPERATIVE SCIENTIFIC WORK. SINCE THEY HAVE TEACHING RESPONSIBILITIES AT THEIR UNIVERSITIES IT WOULD BE HELPFUL TO HAVE THE EARLIEST POSSIBLE CONFIRMATION OF THESE DATES. IT WILL ALSO BE NECESSARY TO KEEP TO AN EARLY SEPTEMBER SCHEDULE IF A DELEGATION IS TO COME DURING THIS YEAR. WE HOPE THIS PERIOD WILL BE ONE THAT IS ALSO AVAILABLE TO YOU.

CC: B. S. VAGANOV
G. K. POPOV
B. MILNER
B. M. MOCHALOV

VANCE

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